



Where The Modeling Industry Meets

Advertising Opportunities
2010



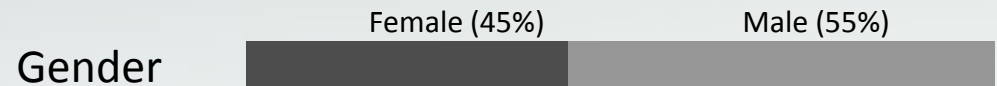
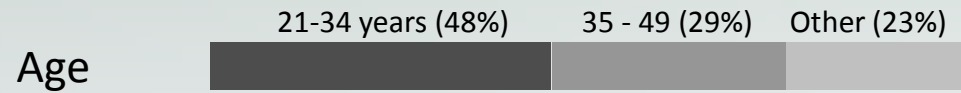
PHOTOGRAPHY: MM #254328
HAIR/MAKEUP: MM #437273
STYLING: MM #706261
MODEL: MM #317283

PHOTOGRAPHY: MM #801773
HAIR/MAKEUP: MM #696535
MODELS: MM #490404
MM #759285

Model Mayhem

Demographics

ModelMayhem.com is the leading portfolio website for models, photographers, makeup artists, hair stylists, and other modeling industry professionals.



Region

United States: 68%

Also Canada, United Kingdom, Germany, and Australia

PHOTOGRAPHY: MM #334762 | CLOTHING DESIGN: MM #373562 | MAKEUP: MM #695920 | MODEL: MM # 365264

Model Mayhem

For Advertising Opportunities
Contact Miles Walker at
miles.walker@internetbrands.com



From enthusiasts to some of the industry's leading experts, **ModelMayhem.com** targets an active and robust community.

Monthly Traffic

Unique Visitors: 3.4 Million
Visits: 9.3 Million
Page Views: 260 Million

Members

Models: 55%
Photographers: 35%
Makeup Artists, Hairstylists, Wardrobe Stylists: 10%

Our core viewers are **entertainment & fashion enthusiasts**. They are purchasers of the latest styles, trends and want to share all the above online.

We offer fully-integrated campaigns including display advertising, contextual targeting, custom videos, homepage & full site takeovers.

Advertisers / Affinity

Fashion & apparel , cosmetics, hair products, photography equipment, entertainment, travel, beverages, diet and fitness

PHOTOGRAPHY: MM #45851 | MODEL: Lara

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Advertising Opportunities



Sections:

Homepage, Personal Profiles & Portfolios, Browse, Casting, Forums, Contests and Shout Box

Advertising Options

Leaderboard

Rectangle

Skyscraper

Sponsorships/contest

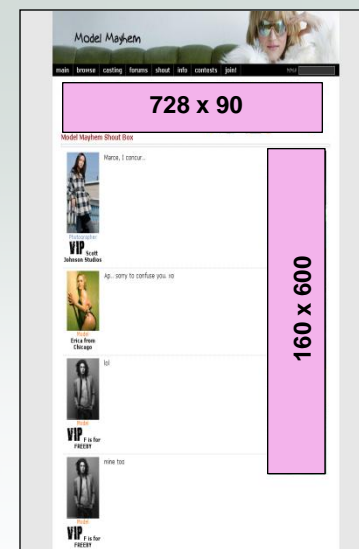
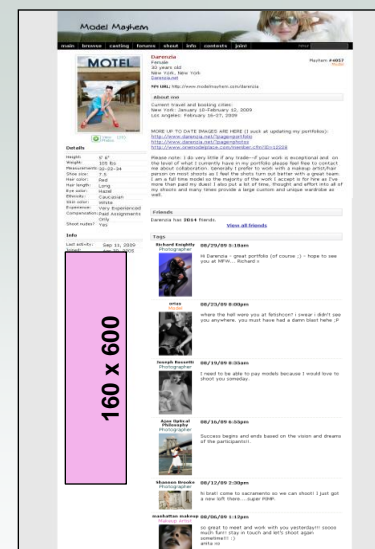
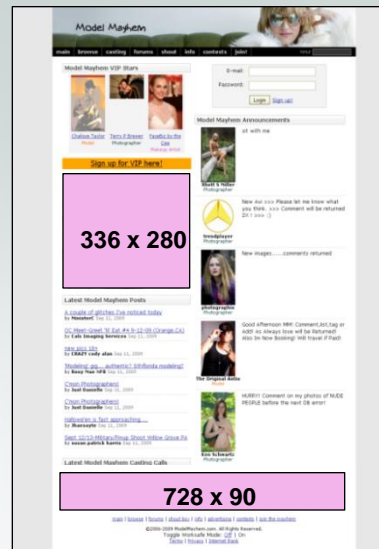
Ad Specs

728x90

336x280

160x600

All



PHOTOGRAPHY: MM #2484 | MAKEUP: MM #156679 | STYLING: #254232 | HAIR: Jill Ogden

MODELS: MM #160954 | MM #488900 | MM #552639 | MM #408829

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